



SPONSOR AND SUPPORTER LEVELS

Title Water Safety Investor: \$30,000

- 30 event tickets
- 60 raffle tickets
- Opportunity to speak during the event
- Co-branded swag item for goody bags
- Special Colin's Hope Gift for all your guests
- Recognition as the Title Water Safety Investor during and leading up to event through promotional materials, signage, social media, website, and marketing efforts
- Recognition from stage at event and logo displayed on screens at event
- Access for your guests to the VIP "lounge" at the event

Premier Water Safety Investor: \$20,000

- 20 Event Tickets
- 40 Raffle Tickets
- Opportunity to speak at event
- Swag item in goody bags
- Special Colin's Hope Gift for all your guests
- Recognition as Premier Water Safety Investor during and leading up to event through promotional materials, signage, social media, website, and marketing effort
- Recognition from stage at event and logo displayed on screens at event
- Access for your guests to the VIP "lounge" at the event

Key Water Safety Investor: \$15,000

- 15 Event Tickets
- 30 Raffle Tickets
- Swag item in goody bags
- Special Colin's Hope Gift for all your guests
- Recognition as Key Water Safety Investor during and leading up to event through promotional materials, signage, social media, website, and marketing effort
- Recognition from stage at event and logo displayed on screens at event on event screens
- Access for your guests to the VIP "lounge" at the event

Best Food Ever Sponsor: \$10,000

- 12 Event Tickets
- 24 Raffle Tickets
- Name or Brand displayed in food area
- Swag item in goody bags
- Special Colin's Hope Gift for all your guests
- Recognition as Food Sponsor during and leading up to event through promotional materials, signage, social media, website, and marketing effort on event screens
- Access for your guests to the VIP "lounge" at the event

Auction and Raffle Sponsor: \$10,000

- 12 Event Tickets
- 24 Raffle Tickets
- Name or brand displayed at stage and raffle areas
- Swag item in goody bags
- Special Colin's Hope Gift for all your guests
- Recognition as the Auction and Raffle Sponsor during and leading up to event through promotional materials, signage, social media, website, and marketing effort on event screens
- Access for your guests to the VIP "lounge" at the event

Lights and Sound Sponsor: \$5000

- 8 Event Tickets
- 16 Raffle Tickets
- Name or Brand displayed in stage area
- Swag item in goody bags
- Special Colin's Hope Gift for all your guests
- Recognition as the Lights and Entertainment Sponsor during and leading up to event through promotional materials, signage, social media, website, and marketing effort on event screens

Best Beverages Ever Sponsor: \$5000

- 8 Event Tickets
- 16 Raffle Tickets
- Name or Brand displayed in bar areas
- Swag item in goody bags
- Special Colin's Hope Gift for all your guests
- Recognition as the Beverage Sponsor during and leading up to event through promotional materials, signage, social media, website, and marketing effort on event screens

Venue Sponsor: \$5000

- 8 Event Tickets
- 16 Raffle Tickets
- Name or Brand displayed at registration/ entrance to the venue
- Swag item in goody bags
- Special Colin's Hope Gift for all your guests
- Recognition as the Venue Sponsor during and leading up to event through promotional materials, signage, social media, website, and marketing effort on event screens

County Fair Game Sponsor: \$2500

- 6 Event Tickets
- 12 Raffle Tickets
- Name or Brand Displayed at your sponsored game and opportunity to “staff” the game if desired
- Swag item in goody bags
- Recognition as a GameSponsor during and leading up to event through promotional materials, signage, social media, website, and marketing effort and on event screens

Pool & Spa Industry Champion: \$2500

- 6 Event Tickets
- 12 Raffle Tickets
- Up 500 Water Safety Cards/Water Watcher Badges to distribute to customers
- Swag item in goody bags
- Recognition as a Pool & Spa Industry Champion during and leading up to event through promotional materials, signage, social media, website, and marketing effort and on event screens

Water Watcher Circle: \$1500

- 4 Event Tickets
- 8 Raffle Tickets
- Swag item in goody bags
- Recognition as a Water Watcher Circle sponsor on event website and in event program and on event screens

Drowning Prevention Partner: \$500

- 2 Event Tickets
- 4 Raffle Tickets
- Recognition as a Tribute donor on event website and in event program and on event screens

Tribute Donation: \$250

- Single Event Ticket
- 2 Raffle Tickets
- Recognition as a Tribute Donor on event website, in event program and on event screens

****In Kind Sponsors : Donation of Live Auction or Raffle items and Donated Event Goods and Services**

- Event Ticket/s -To Be Determined
- Raffle Ticket/s -To Be Determined
- Recognition and Benefits -To Be Determined

****In-Kind sponsor benefits will be calculated at 100% of the value of the donation if the donation is provided in full and benefits will match the appropriate sponsor level. Should the in-kind donation not be a 100% donation, but instead a percentage of the value, the sponsor will receive benefits at the level appropriate to the value of the donation . For example, if a dinner with a market value of \$2000 is given, but Colin’s Hope must incur a \$500 fee for the food at the dinner, then your sponsor benefits will match the \$1500 sponsorship level above**

Colin's Hope is a non-profit 501(c)(3) organization, and all donations are tax deductible to the fullest extent of the law. We appreciate your consideration. Please contact Alissa Magrum alissa.magrum@colinshope.org or 512-294-3910 to coordinate your sponsorship or if you have any questions or need additional information. We look forward to you joining us for another Best Day Ever to prevent drowning.

Alissa Magrum
Colin's Hope Executive Director