



## **2021 Colin's Hope Bundled Sponsorship**

**(Kids Swim/Run, Family Fun Adventure and Got2Swim 10K)**

**Our mission:** Raise water safety awareness to prevent children from drowning.

Dear Colin's Hope Champion,

2021 marks the 13 year anniversary of Colin's drowning and August marks the 13 year anniversary of Colin's Hope. Colin's Hope will host its two of its signature, mission driven athletic events on Sunday, August 29th and Wednesday, September 1, (Got2Swim Lake Austin 10K) and adding a Family Fun Adventure and Best Duck Race Ever to the August 29th festivities. While these are very different events, they all raise awareness and funds for Colin's Hope while engaging athletes of all ages and their families and friends to support the mission and year round work of Colin's Hope.

We are doing something innovative and efficient this year and offering a bundled sponsorship covering all these events. By doing this, we will give sponsors more visibility, save Colin's Hope resources and offer a discounted sponsorship for supporting both events. Between the two events, we anticipate over 600 athletes plus parents, grandparents and friends – over 1500 people. We invite you to join us as a sponsor of the Colin's Hope Summer Events. \*If you prefer to support one of the events, we absolutely welcome and thank you for your support and can craft a sponsorship to suit your preference.

As you may know, Drowning is the number 1 cause of unintentional injury related death for children under 5 and a leading cause for ages 1-14. Sadly, Texas lost 81 children to fatal drownings in 2020 and 29 Texas children have already fatally drowned already in 2021. We are losing children of all ages and adults to drowning in all types of water- from bathtubs to pools to ponds, lakes and beaches. While no-one is drown proof, drowning IS preventable.

Our sponsors and partners allow Colin's Hope to accomplish great things and to impact so many children and their families through water safety education.

Thank you for your interest in Colin's Hope, the Colin's Hope Kids Triathlon and the Got2Swim Lake Austin 10K.

**Have the Best Day Ever!**

Alissa Magrum

Executive Director, Colin's Hope

## Dual Sponsorship Benefits

### Presenting Sponsor - \$12,000 **SOLD**

The Presenting Sponsor company name/ logo will be placed in the Colin’s Hope Summer Events logo and the Got2Swim 10K logo. All correspondence will include the Presenting Sponsor – Colin’s Hope Event .. Presented by XYZ. This includes all printed event material, online placement and strategic logo placement at the events. This also includes a booth area (10’x10’) and numerous mentions at all events.

### Title Sponsor - \$4000 (3 available)

Title Sponsors will be the named sponsor for each event division – Kids Swim/Run ( Senior’s (11-15 yrs), Juniors (7-10 yrs.), Rookies (4-6 yrs) and Family Fun Event Relay and Got2Swim (Solo, 2 Person Relay, 3 Person Relay and Water Guardian). This includes logo on printed event materials, online placement and unique signage placement at the event. You will also receive a booth area (10’x10’) at both events. *Industry exclusivity at this level.* Sponsors can choose the division they wish to sponsor for each event based on what is available.

### Partner Sponsor - \$2500 ( multiple available)

Our Partner Sponsors can choose to sponsor one of the following event areas: the Kids/Family Event Finish Line, Kids Run Course, Transition Area, Family Fun Event Field, Medical Tent, Got2Swim Start/Finish Line, Lead Boat, Sweep Boat and Finish Line for the Got2Swim. You may have signage on the course (as permits) as the designated sponsor of that portion of the event. Your logo will also appear on marketing materials and you will also receive a booth area (10’x10’) at all events.

### Friend of Colin’s Hope Sponsor - \$1500 (unlimited)

Support Colin’s Hope and the Colin’s Hope Summer Events as a Friend of Colin’s Hope. You will receive a booth area (10’x10’) to promote and market your products or services at all events.

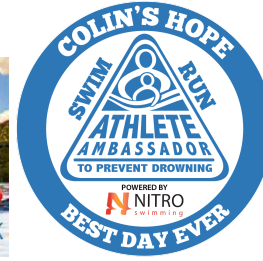
### Team Area (limited) - \$750

Team Sponsors are limited to swim teams/tri clubs at all events. Team/Club tents will be located in a designated area.

**\* We are happy to work with you to create a custom sponsorship package that is not listed above**

Sponsor Levels	Speak at Both Events, Name in both event logos and in all event emails	3 Month Ad Colin's Hope Vehicle	Industry Exclusive	Print & Social Media Presence	Logo and Link on Colin's Hope website	Event Day Signage	Booth Space 10' x 10' at both events	Logo on Swag at both events
Presenting Sponsor \$12000								
Title Sponsor \$4000		1 month						
Partner Sponsor \$2500								
Friend of CH \$1500								
Team Area (limited) \$750	Designated area for tent at both events							

Questions: Alissa Magrum, Executive Director, (512) 294-3910 or [alissa.magrum@colinshope.org](mailto:alissa.magrum@colinshope.org)



## SPONSOR COMMITMENT FORM

Presenting - \$12,000- **SOLD**

Title - \$4000

Partner - \$2500

Friend of Colin's Hope - \$1500

Team Area - \$750

Contact Name:

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Company Name:

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Contact Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Please send a one color and multi- color logo (if you have one) in PDF format to [info@colinshope.org](mailto:info@colinshope.org)

Payment Methods:

Check

Credit Card - Online Donation will be made at [www.colinshope.org](http://www.colinshope.org)

Please Make Checks Payable to Colin's Hope and mail to the address below or donate online at [www.colinshope.org](http://www.colinshope.org) :

Colin's Hope

PBM 147

3267 Bee Cave Rd., STE 107

Austin, TX 78746-6700

Questions: Alissa Magrum, Executive Director, (512) 294-3910 or [alissa.magrum@colinshope.org](mailto:alissa.magrum@colinshope.org)