CALLING ALL CHAMPIONS!
for drowning prevention and water safety

Saturday, February 8th, 6-10pm

Join us for an Olympian Cocktail Hour, Delicious Dinner, Live Auction, Raffle, Entertainment and More!

at the Lakeway Resort and Spa

Sponsorships • Tables • In-Kind Donations • Ask us how YOU can be involved!

BEST DAY EVER to Prevent Drowning
Who is Colin’s Hope?
Colin’s Hope was founded in 2008 after Jeff and Jana Holst lost their 4-year-old son and buddy, Colin, to a drowning in a lifeguarded pool. After Colin's death, the Holst’s learned that drowning is the #1 cause of unintentional injury-related death for children under 5 and a leading cause for ages 1-14. Most importantly, they learned drowning is PREVENTABLE. They did not want any other family to lose a child to preventable drowning. Thank you, Jeff and Jana, for turning your tragedy into triumph and creating Colin’s legacy through Colin’s Hope.

What does Colin’s Hope do?
Colin’s Hope works year-round to educate children, families, and caregivers about water safety. Using proven tools to increase water safety knowledge, we have become THE trusted water safety resource in Texas, a leader in water safety across the nation, and a respected global partner in drowning prevention. Our Water Safety with Colin & Friends curriculum, life jacket loaner stations, Water Safety Information Cards, online Water Safety Quiz and web-based resource hub are just some of the programs we deliver with a vision to END drowning.

Why should I support Colin’s Hope through the Best Day Ever Party to Prevent Drowning?
Each year, Texas loses almost 100 children to fatal, preventable drownings. Additionally, it is estimated, for every fatal drowning, at least 5 times as many children survive a non-fatal drowning often resulting in long-term physical, emotional and psychological trauma as well as financial hardship for the family.
Colin's Hope has a goal to raise at least $250,000 at the Best Day Ever Party to support our year-round efforts to prevent drowning. We need supporters like you to invest in our work so that we can reach more children and families with our life-saving education. Thank you for your consideration; and, as Colin used to say, let's make it the “Best Day Ever!”

For more information, visit www.colinshope.org/bestdayeverparty or contact us at BDEParty@colinshope.org
Our goal is to get this life-saving water safety education to more children and families so that we can make an even bigger impact. Together, we can make every day the “Best Day Ever!” and END drowning. Thank you for your support. We will see you at the party.

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Olympian Cocktail Reception
(Medal symbols represent World and Olympic championships)

Garrett Weber-Gale
University of Texas Alumni, NCAA Division Champion, 8-time American record-holder, 4-time world record-holder, 2-time USA Olympic gold medalist (Beijing 2008, 4x100m Freestyle Relay, 4x100m Medley Relay), World Championship Gold medalist (Rome 2009, 4x100m Freestyle Relay), longtime Colin’s Hope Supporter, Founder of Athletic Foodie, former CEO of Acton Business School.

Elli Overton
3-time Australian Olympian; 200 IM Australian record-holder from 1992 until 2003; competed at the 1992, 1996 and 2000 Olympics, finishing 5th, 5th and 11th respectively; 200 IM World Championship Bronze Medalist ('94), and Gold Medalist at World Short Course Championships ('95), Pan Pacific Championships ('95) and Commonwealth Games ('94); from 1996 to 2000, earned 3 NCAA second place finishes for the University of California Berkeley. After retiring from swimming, Elli moved to Austin, where she lives, works, raises her family, coached swimming for 4 years and is a 4-time Colin’s Hope Got2Swimmer.

Sandy Neilson-Bell
University of California Alumni (Santa Barbara), NCAA Division Champion, 8-time American record-holder, 4-time world record-holder, Olympic record-holder and 3-time American Olympic gold medalist (Munich 1972, 100m Freestyle, 400m Free Relay, 400m Medley Relay), Olympic Trials Qualifier at age 36 (1992), International Swimming Hall of Fame Inductee, Owner of Keel Publishing, Head Coach, Event Coordinator at American Swimming Association, LLC.

Reserved for Additional Olympians
Many local Olympic athletes have supported Colin’s Hope over the years. We hope to see them all at the party. Until then, our hats off to future Olympic athletes who will carry the torch for water safety and drowning prevention.

Reserved for Additional Olympians
Colin’s Hope is a strong supporter of athletes. From our annual Kids Triathlon to our 10K Got2Swim to our Athlete Ambassador program, we encourage athletes to use their talents to excel in their sport and be a voice for drowning prevention. Whether you are a 5-year-old first-time triathlete or an Olympic Gold medalist, we believe you can make a difference!

For more information, visit www.colinshope.org/bestdayeverparty or contact us at BDEParty@colinshope.org
**Gold Medal Sponsor - $25,000**

- Four Premier Tables (40 seats)
- All guests to attend Olympian Cocktail Hour
- One room at the Lakeway Resort & Spa for the night of the event
- Opportunity to speak during the main event
- 40 Raffle Tickets
- Your promotional item placed in guest swag bag
- Three month promotional display on Colin’s Hope van
- Recognition as Gold Medal Sponsor during and leading up to event through promotional materials, signage, social media, website, marketing and communication efforts

**Olympian Cocktail Hour Sponsor - $15,000**

- Three Premier Tables (30 seats)
- All guests to attend Olympian Cocktail Hour
- Opportunity to speak during the cocktail hour
- 30 Raffle Tickets
- Your promotional item placed in guest swag bag
- Two month promotional display on Colin’s Hope van
- Recognition as Olympian Cocktail Hour Sponsor during and leading up to event through promotional materials, signage, social media, website, marketing and communication efforts

**Dinner Sponsor - $10,000**

- Two Premier Tables (20 seats)
- All guests to attend Olympian Cocktail Hour
- 20 Raffle Tickets
- Your promotional item placed in guest swag bag
- One month promotional display on Colin’s Hope van
- Recognition as Dinner Sponsor during and leading up to event through promotional materials, signage, social media, website, marketing and communication efforts

**Beverage Sponsor - $10,000**

- Two Premier Tables (20 seats)
- All guests to attend Olympian Cocktail Hour
- 20 Raffle Tickets
- Your promotional item placed in guest swag bag
- One month promotional display on Colin’s Hope van
- Recognition as Beverage Sponsor during and leading up to event through promotional materials, signage, social media, website, marketing and communication efforts
Auction & Raffle Sponsor - $10,000
- Two Premier Tables (20 seats)
- All guests to attend Olympian Cocktail Hour
- 20 Raffle Tickets
- Your promotional item placed in guest swag bag
- One month promotional display on Colin’s Hope van
- Recognition as Auction & Raffle Sponsor during and leading up to event through promotional materials, signage, social media, website, marketing and communication efforts

Champagne Toast Sponsor - $5,000
- One Premier Table (10 seats)
- All guests to attend Olympian Cocktail Hour
- 10 Raffle Tickets
- Your promotional item placed in guest swag bag
- Recognition as Champagne Toast Sponsor during and leading up to event through promotional materials, signage, social media, website, marketing and communication efforts

Entertainment Sponsor - $5,000
- One Premier Table (10 seats)
- All guests to attend Olympian Cocktail Hour
- 10 Raffle Tickets
- Your promotional item placed in guest swag bag
- Recognition as Entertainment Sponsor during leading up to event through promotional materials, signage, social media, website, marketing and communication efforts

Water Guardian Circle - $2,500
- One Premier Table (10 seats)
- All guests to attend Olympian Cocktail Hour
- 10 Raffle Tickets
- Your promotional item placed in guest swag bag
- Recognition as Water Guardian Circle during and leading up to event through promotional materials, signage, social media, website, marketing and communication efforts

Tribute Table - $1,500
- Your table will bear a name in honor of someone who has been lost or almost lost to a drowning
- One Elite Table (8 seats); selection of table name
- All guests to attend Olympian Cocktail Hour
- 8 Raffle Tickets
Help us reach our goal of $250,000!

Sponsorship Agreement

Through event sponsorship, you will impact an influential audience. Sponsors of the Colin’s Hope Best Day Ever Party will fund safety programs that increase water safety awareness that ultimately prevent drowning.

Donor/Company Name (as you would like it to appear in promotional materials):
__________________________________________________________________________________________

Company Contact (if applicable):    Position:
__________________________________________________________________________________________

Donor/Company Address:
__________________________________________________________________________________________

Phone:     Email:
__________________________________________________________________________________________

Company Website:
__________________________________________________________________________________________

Sponsorship Levels (check one):

☐ Gold Medal Sponsor - $20,000
☐ Water Guardian Circle - $2,500
☐ Olympian Cocktail Hour Sponsor - $15,000
☐ Tribute Table - $1500
☐ Dinner Sponsor – $10,000  ☐ Olympic Cocktail Hour Sponsor - $15,000
☐ Drowning Prevention Partner - $1500
☐ Beverage Sponsor - $10,000  2 Premier Seats, 2 Raffle Tickets, recognition at event
☐ Auction & Raffle Sponsor $10,000
☐ Lifeguard Donation $250
☐ Champagne Toast Sponsor - $5,000  (Please accept this donation in lieu of my attendance)
☐ Entertainment Sponsor - $5,000  
☐ Other Donation Amount $________________  (Please accept this donation in lieu of my attendance)

Payment Information (credit/debit card):

Name on card: ___________________________   Expiration Date: _______ / _______
Card Number: ___________________________   CCV (3 digit code): ________________
Signature: ___________________________   Date: _______________________

Please return the completed form and any supporting materials to BDEParty@colinshope.org by January 6, 2020, along with a vectorized logo (preferred for quality printing) for marketing efforts. For more information about sponsorship of the Colin’s Hope Best Day Ever Party, contact us at (512) 222-7591 or BDEParty@colinshope.org.

Colin’s Hope is a qualified tax exempt organization, as defined in Section 501(c)(3) of the Internal Revenue Code; Federal Tax ID Number 30-0500004. A charitable contribution deduction may be claimed for the cash amount or fair market value of contribution made to Colin’s Hope less the value of goods or services received, if any.
Donating auction and/or raffle prizes is a great way to demonstrate your company’s support of Colin’s Hope. Please complete one form per item. Items exceeding $3000 qualify for sponsorship benefits at half their value. Please see sponsorship tiers or contact us for more information about your benefits.

Donor/Company Name (as you would like it to appear in promotional materials):
__________________________________________________________________________________________

Company Contact (if applicable): Position:
__________________________________________________________________________________________

Donor/Company Address:
__________________________________________________________________________________________

Phone: Email:
__________________________________________________________________________________________

Company Website:
__________________________________________________________________________________________

Donation:

- Monetary
- Goods
- Services

Quantity: _________

Monetary Amount or Fair Market Value (as determined by the donor): $ ______________________

If donation of goods/services exceeds a value of $5000, please provide your Employer ID # or Social Security Number for tax purposes: ____________________________________________

Description of Goods/Services (For goods: a brief description that includes manufacturer, model, and serial number, if available. For services: a description of the service provided.):
__________________________________________________________________________________________

Were any goods/services provided in exchange?  Yes  No  Value: $ ______________________

Description: ____________________________________________________________________________
__________________________________________________________________________________________

Donation Received by: __________________________  Date: ______________________

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Thank You

to our amazing Board of Directors, Event Chair, Honorary Co-Chairs, Sponsors, and Supporters

for making this evening possible!

Best Day Ever Party Committee
Amy Engelmann, Chair
Jeff Holst
Jana Holst
Stacy Pearson
Carli Smith
Alissa Magrum

Colin’s Hope Board of Directors
Jeff Holst, Co-Founder, Colin’s Dad
Jana Holst, Co-Founder, Colin’s Mom
Karen Weir, Board Chair
Carli Smith, Treasurer
Stacy Pearson, Secretary
Bobby Dubois
Susan Tyson
Jaime Slaughter
Ben Archer
Shane Christ
April Thompson

Colin’s Hope Staff
Alissa Magrum, Executive Director
Jessica Brown, Program Director
Lynda Logan, Program Coordinator

Best Day Ever Party Honorary Co-Chairs
Garrett Weber-Gale, Olympian
Elli Overton, Olympian
Sandy Neilson-Bell, Olympian

Our Sponsors
(Additional sponsors and supporters will be added as we receive commitments.)

The Dubois Family Charitable Trust

BLUEBONNET RIDGE AUSSIES