



Best Day Ever Party

Saturday Evening, May 4th, 2019 □ Lakeway Resort

Colin's Hope has a mission to raise water safety awareness to prevent children from drowning.

We are excited to announce the 3rd Annual Best Day Ever Party to Prevent Drowning, on Saturday, May 4th, 2019 at the Lakeway Resort on Lake Travis. The party is the perfect chance for Colin's Hope to kickoff our 2019 Water Safety Awareness campaign. We are currently seeking sponsors and guests and hope you will join us.

Best Day Ever Party GOALS:

1. Provide a stellar experience while highlighting our mission and showcasing sponsors.
2. Raise essential funds (\$175,000 goal) for Colin's Hope to continue year round water safety education and drowning prevention awareness programs.

Best Day Ever Party DETAILS: Exclusive Invitation List; limited to 250 guests.

- Stellar view and venue at the Lakeway Resort on Lake Travis
- Music and Dancing
- Spectacular food and drinks
- Live Auction and Raffle packages
- Paddles Up and Program showcasing Colin's Hope

WHY SHOULD YOU SUPPORT COLIN'S HOPE?

Last year, 77 Texas children lost their lives to a fatal drowning. So far this year, 90 Texas children have lost their lives to a fatal drowning, while an estimated 5x as many have survived a nonfatal drowning with life-altering repercussions. Imagine 2 school buses that should have been full of Texas children though they are empty due to those who were lost to a preventable drowning. Sadly, drowning is the number 1 cause of accidental death for children under 5 and Texas leads the nation in the number of childhood drownings. Yet, drowning is preventable.

A decade ago, Colin's Hope was founded in honor of Colin Holst, a 4-year-old, who drowned in an Austin lifeguarded pool. Since then, Colin's Hope has become a leader in local, state and National drowning prevention efforts. Our water safety programs **are proven** to increase children's water safety knowledge and improve their swimming skills. Our desire is to get this life-saving education to more children and families. That is why **we need supporters like you** to invest in our work so that we can make an even bigger impact on children and families to prevent drowning. Thank you for your consideration; and, as Colin used to say, let's make it the "Best Day Ever!"

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SPONSOR LEVELS

Through event sponsorship, you can impact an influential audience while having "hands on" interaction at the event. This event is a great way to demonstrate your company's investment in the community, partner with a stellar organization, and make a real difference in the lives of children. Sponsors of the Colin's Hope Best Day Ever Party will fund safety programs that increase water safety awareness and swimming skills to prevent drowning.

Best Day Ever Party Title Sponsor* \$20,000 (1 sponsor)

- Recognition as Title sponsor
- Opportunity to speak during Event Program
- 3 reserved tables for 36 guests with VIP seating
- Logo on Event Signage and in Program Slideshow
- Recognition on Save the Date and Invitations *(if purchased before print deadline)*
- Recognition on event Social Media and in any Press Releases
- Recognition and logo on Colin's Hope homepage
- Three month placement on the back of the Colin's Hope vehicle
- Product placement in Guest Swag Bags and Logo on the bags
- 36 Raffle Tickets

**Sponsorship benefits customizable to best fit top sponsor's request*

Best Dinner Ever Sponsor \$15,000 (1 sponsor)

- Recognition as Dinner Sponsor
- Opportunity to speak during Event Program
- 2 reserved tables for 24 guests with VIP seating
- Logo on Event Signage and in Program Slideshow
- Recognition on Save the Date and Invitations *(if purchased before print deadline)*
- Recognition on event Social Media and in any Press Releases
- Recognition and logo on Colin's Hope website
- Two month placement on the back of the Colin's Hope vehicle
- Product placement in Guest Swag Bags and Logo on the bags
- 24 Raffle Tickets

Best Drinks Ever Sponsor \$10,000 (1 sponsor)

SOLD

- Recognition as the Beverage Sponsor
- Opportunity to speak during Event Program
- 2 reserved tables for 20 guests with VIP Seating
- Recognition on Event Signage and in Program Slideshow
- Logo on Save the Date and Invitations *(if purchased before print deadline)*
- Recognition on event Social Media and in any Press Releases
- Recognition and logo on Colin's Hope website
- One month placement on the back of the Colin's Hope vehicle
- Product placement in the Guest Swag Bags and Logo on the bags
- 20 Raffle Tickets

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SPONSOR LEVELS

Best Host Ever Sponsors \$5,000 (multiple available)

Opportunity to underwrite an area of the party: Entertainment, Venue, Lighting and Decor, Program/Auction, Dessert, Cocktail Hour, Swag Bags

- A reserved table for 12 guests with Premium Seating
- Verbal recognition during Event Program and in Program Slideshow
- Name/Logo on strategically placed Event Signage (based on area sponsored)
- Product placement in Guest Swag Bags
- Recognition on Save the Date and Invitations (*if purchased before print deadline*)
- Recognition on event Social Media
- Recognition on Event Webpage
- 12 Raffle Tickets

Family Circle Sponsor \$2,500 (multiple available)

This level is designed for families who have been impacted by a non-fatal or fatal drowning

- A reserved table for 8 guests with Premium Seating
- ***Customized way to honor your child at the event***
- Product placement in Guest Swag Bags
- Recognition on Event Webpage
- Recognition in Program Slideshow
- 8 Raffle Tickets

Water Safety with Colin & Friends Sponsor \$2,500 (multiple available)

This level is designed for those wishing to be in our Founder's Circle - a group focused on helping us expand and sustain the Water Safety with Colin & Friends Program year upon year

- A reserved table for 8 guests with Premium Seating
- Product placement in Guest Swag Bags
- Recognition on Event Webpage
- Recognition in Program Slideshow
- Recognition on Water Safety with Colin & Friends Webpage
- 8 Raffle Tickets

Water Guardian Table Sponsors \$1000 (multiple available)

- A reserved table for 8 guests with Preferred Seating
- Recognition in Program Slideshow
- 8 Raffle Tickets

Drowning Prevention Partner \$500 (multiple available)

- 2 Event Tickets and reserved seating
- 2 Raffle Tickets

In-Kind or Auction Item Supporter: We are in need of in-kind support and items for our live auction. Previous auction have included items such as: vacation homes, weekend getaways and personal care packages.

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SPONSOR FORM

Company Name: _____ Company Website: _____

Contact Person: _____ Position: _____

Mailing Address: _____

Phone: _____ Email Address: _____

For marketing materials, please email a high quality logo to info@colinshope.org. A vectorized logo is preferred to ensure the highest web and print quality.

Sponsorship Level (check one):

- Best Day Ever Party Title** \$20,000
- Best Dinner Ever** \$15,000
- Best Drinks Ever** \$10,000
- Best Host Ever** \$5,000
- Family Circle** \$2,500
- Founders Circle** \$2,500
- Water Guardian Table** \$1000
- Drowning Prevention Partner** \$500
- Lifeguard** \$150 I cannot attend the party but please accept my donation to sponsor 2 children in the Colin's Hope preschool swim safety program.

- In-Kind or Auction Supporter** - description and fair market value of items donated:

Please return the completed form to any of the following:

info@colinshope.org
Colin's Hope
PMB 147
3267 Bee Cave Rd., STE 107
Austin, TX 78746-6700

Payment Information (credit card):

Name on card: _____ Expiration Date: ____/____/____

Card Number: _____ CCV (3 digit code): _____

Signature: _____ Date: _____

For more information about sponsorship of the Colin's Hope Best Day Ever Party, contact us at (512) 222-7591 or info@colinshope.org. To learn more about Colin's Hope and the work we do, visit www.colinshope.org.

Colin's Hope is a qualified tax exempt organization, as defined in Section 501(c)(3) of the Internal Revenue Code. Our Federal Tax ID is 30-0500004. A charitable contribution deduction may be claimed for the amount of a contribution made to Colin's Hope less the value of goods or services received, if any.