



## COLIN'S HOPE Best Day Ever Party

Colin's Hope is a nonprofit whose mission is to raise water safety awareness to prevent children from drowning.

We are excited to announce the Best Day Ever Party to Prevent Drowning, on the evening of April 1, 2017 at the beautiful custom home of Jason and Joanna Crabtree on Lake Travis. The party is the perfect chance for Colin's Hope to kickoff our 2017 Water Safety Awareness campaign. We are seeking sponsors and guests and ask you to join us.

### **Best Day Ever Party GOALS:**

1. Provide a stellar experience while highlighting our mission and showcasing sponsors.
2. Raise essential funds (\$100,000 goal) to continue to replicate and expand our preschool swim program, raise awareness and extend further support for Colin's Hope beyond Central Texas.

**Best Day Ever Party DETAILS:** Exclusive Party. Limited to 250 guests.

- Sponsor Circle Cocktail Hour (6:00-7:00PM)
- Live music from the South Austin Moonlighters
- Spectacular food experience by Renowned Chef John Bullington
- A Kendra Scott Trunk Show and silent auction
- Program with a Fund-a-Need and Live auction featuring destination vacations and art pieces

### **WHY SHOULD YOU SUPPORT COLIN'S HOPE?**

Last year, 107 Texas children lost their lives to a fatal drowning, while many more survived a nonfatal drowning. Texas leads the nation in the number of child drownings and drowning is the number 1 cause of accidental death for children under 5, yet drowning is preventable.

Colin's Hope was founded in 2008 to honor Colin Holst, a 4 year old, who drowned in an Austin public lifeguarded pool. Colin's Hope is now a leader in local, state and National drowning prevention efforts. Our programs have been proven to increase children's water safety knowledge and improve their swimming skills. We need supporters like you to invest in us so that we can make an even bigger impact on children and families to prevent drowning. Thank you for your consideration and as Colin used to say, let's make it "The Best Day Ever!".

# Best Day Ever Party SPONSOR LEVELS

Through event sponsorship, your company can impact an influential audience while having a “hands on” interaction at the event. This is a great way to demonstrate your company’s investment in the community and partner with a stellar organization. Sponsors of the Colin’s Hope Best Day Ever Party will help Colin’s Hope fund swim safety programs that increase water safety awareness to prevent drowning.

## **Best Day Ever Party Title Sponsor \$20,000 (1 sponsor or joint sponsorship)**

Recognition as Title sponsor of event

Opportunity to speak at the event

25 tickets to Sponsor Cocktail Hour; which includes 25 preferred seats, food, drinks and music at the party

Customized cocktail napkins printed with sponsor logo

Recognition on event signage and program slideshow

Recognition in invitations and save the date **(print deadline is January 29)**

Recognition on event social media and in any press releases

Recognition and logo on Colin’s Hope website

One month placement on the back of the Colin’s Hope vehicle

Product placement in the party swag bags and logo on the bags

Four bottles of wine for the table

## **Sponsor Circle Cocktail Hour Sponsor \$15,000 (1 sponsor or joint sponsorship)**

Recognition as Title sponsor of Sponsor Cocktail Hour

Opportunity to speak at the Sponsor Cocktail Hour

20 tickets to Sponsor Cocktail Hour; which includes 20 preferred seats, food, drinks and music at the party

Recognition on event signage and program slideshow

Recognition in invitations and save the date **(print deadline is January 29)**

Recognition on event social media and in any press releases

Recognition and logo on Colin’s Hope website

One month placement on the back of the Colin’s Hope vehicle

Product placement in the party swag bags and logo on the bags

Three bottles of wine for the table

## **Music and Entertainment Sponsor \$10,000 (SOLD)**

Recognition as Title sponsor of Music and Entertainment

Opportunity to introduce the entertainment and speak at the event.

10 tickets to Sponsor Cocktail Hour; which includes 5 additional preferred seats, food, drinks and music at the party

Recognition on event signage and program slideshow

Recognition in invitations and save the date **(print deadline is January 29)**

Recognition on event social media and in any press releases

Recognition and logo on Colin’s Hope website

One month placement on the back of the Colin’s Hope vehicle

Product placement in the party swag bags and logo on the bags.

Three bottles of wine for the table

### **Best Hosts Ever Sponsors \$5,000**

6 tickets to Sponsor Cocktail Hour; which includes 4 additional preferred seats, food, drinks, and music at the party  
Verbal recognition during event program  
Name/Logo on special, strategically placed signage at event  
Product placement in the party swag bags and logo on the bags  
Recognition in invitations and save the date **(print deadline is January 29)**  
Recognition on event social media  
Recognition on event webpage  
Three bottles of wine for the table

### **Families Circle Sponsor \$2,500**

4 tickets to Sponsor Cocktail Hour; includes 4 additional preferred seats, food, drinks and music at the party  
Customized way to honor your child at the event and opportunity to speak during the program  
Opportunity to put something into the party swag bag if desired  
Name/Logo on signage at event  
Recognition in invitations and save the date **(print deadline is January 29)**  
Recognition on event webpage  
Two bottles of wine

### **Preschool Swim Founders Circle Sponsor \$2,500**

4 tickets to Sponsor Cocktail Hour; includes 4 additional preferred seats, food, drinks and music at the party  
Opportunity to put something into the party swag bag if desired  
Name/Logo on signage at event  
Recognition in invitations and save the date **(print deadline is January 29)**  
Recognition on event webpage  
Two bottles of wine

### **Water Safety Alliance Sponsors \$1500**

2 Tickets for the Sponsor Cocktail Hour, includes 4 additional preferred seats, food, drinks and music at the party  
Name/Logo on signage at event  
Recognition on event webpage  
One bottle of wine

### **Drowning Prevention Partner- \$600**

Drinks, food and music for 2 at the party  
Name/Logo on signage at event  
Recognition on event webpage

**In-Kind or Auction Item Supporter:** We are in need of in-kind support and items for our live auction. Previous auction items have included vacation homes, weekend getaways and personal care packages.



## COLIN'S HOPE BEST PARTY EVER SPONSOR FORM

Company Name: \_\_\_\_\_ Company Website: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Position: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

For marketing materials, please email your logo to [alissa.magrum@colinshope.org](mailto:alissa.magrum@colinshope.org). A vectorized logo is preferred to ensure the highest web and print quality

### Sponsorship Level (check one):

- Best Day Ever Party Title \$20,000
- Sponsor Circle Cocktail Party \$15,000
- Music and Entertainment \$10,000 **SOLD**
- Best Host Ever \$5,000
- Family Circle \$2,500
- Founders Circle \$2,500
- Water Safety Alliance \$1500
- Drowning Prevention Partner \$600
- Life Guard \$150 I cannot attend the party but please accept my donation to sponsor 2 children in the Colin's Hope preschool swim safety program.

In-Kind or Auction Support: description and value of items donated:

\_\_\_\_\_

\_\_\_\_\_

Please return the completed form to any of the following: [alissa.magrum@colinshope.org](mailto:alissa.magrum@colinshope.org)  
Colin's Hope  
PMB 147  
3267 Bee Cave Rd., STE 107  
Austin, TX 78746-6700

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

For more information, contact Alissa Magrum at (512) 294-3910 or [alissa.magrum@colinshope.org](mailto:alissa.magrum@colinshope.org) or visit [www.colinshope.org](http://www.colinshope.org) to learn more about Colin's Hope and the work we do. We hope that you will share our vision of a world where no child drowns and join us as we throw the Best Party Ever to Prevent Drowning.

Colin's Hope is a qualified tax exempt organization, as defined in Section 501(c)(3) of the Internal Revenue Code. Federal Tax ID number is 300500004. A charitable contribution deduction may be claimed for the amount of a contribution made to Colin's Hope less the value of goods or services received, if any.