

COLIN'S HOPE CLASSIC GOLF TOURNAMENT



Colin's Hope is excited to announce its 8th annual Colin's Hope Classic Golf Tournament to be held on **Wednesday, April 27, 2016** at the beautiful **Flintrock Falls Golf Course** in Lakeway, Texas. We have set a goal of raising \$40,000 to support programs that raise water safety awareness and prevent childhood drowning from occurring. In order to reach this ambitious goal we need many sponsors as well as dedicated golfers to participate in the event.

We ask for your support of this important cause by making a contribution to this year's Colin's Hope Classic. As a sponsor, your company's logo will be displayed at the tournament, on the Colin's Hope website (www.colinshope.org) and printed in the brochure and marketing pieces to be used for event publicity. Through event sponsorship, your company can market to the community, have "hands on" interaction at the tournament, demonstrate your company's investment in the community and partner with a local nonprofit organization.



Champion Medal Sponsor- \$5,000 and up

- Company signage at the entry of the event as well as displayed at the registration table
- Display opportunity at dedicated hole of choice
- Opportunity to include items in golfer gift bags
- Company logo on Colin's Hope website
- Company logo in the golf brochure
- Company logo printed on promotional item
- Company logo on all golf carts
- Entry registration for a 4-person team
- Opportunity to speak at the opening and closing ceremonies



Gold Medal Sponsor- \$1,000

- Company signage on dedicated "Contest" hole i.e., the "Longest Drive" or "Closest to the Pin" etc.
- Opportunity to include items in golfer gift bags
- Company logo on Colin's Hope website
- Company logo in the golf brochure
- Company logo printed on promotional item



Silver Medal Sponsor- \$500

- Company signage on "shared" hole
- Opportunity to include items in golfer gift bags
- Display opportunity at hole
- Company logo on Colin's Hope website
- Company logo in the golf brochure
- Company logo printed on promotional item



Bronze Medal Sponsor- \$250

- Company signage on "shared" hole
- Opportunity to include items in golfer gift bags
- Company logo on Colin's Hope website
- Company logo in the golf brochure

By being a sponsor to Colin's Hope Classic your company will not only fund programs that will increase water safety awareness, but will also successfully demonstrate to the community your commitment to save children's lives. Thank you for your consideration.

For more information, please contact one of the following people:

Kim Flasch, 2016 Tournament Co-Chair, email: kim.flasch@colinshope.org, phone: (512) 750-8161
Wendi Baldwin, 2016 Tournament Co-Chair, email: wendi.baldwin@colinshope.org, phone: (512) 657-3067

Sponsor Level	Golf Brochure	Colin's Hope Website	Hole Sponsorship	Logo on Promotional Item	Custom Marketing	Speak at Tournament	4-Person Team
Champion - \$5,000	✓	✓	sponsor choice	✓	✓	✓	✓
Gold - \$1,000	✓	✓	dedicated contest	✓	✓		
Silver - \$500	✓	✓	dedicated hole	✓			
Bronze - \$250	✓	✓	shared hold				

Company Name: _____

Contact Person: _____ Title: _____

Mailing Address: _____

Phone: _____ Alt. Phone: _____

Email: _____ Fax: _____

For marketing materials we will need your logo in high quality vector format.

Sponsorship level (check one):

Champion - \$5,000 Hole Sponsored: _____

4-Man Team: _____

Gold - \$1,000 Contest Hole: _____

Silver - \$500

Bronze - \$250

Special Instructions: _____

Signature: _____ Date: _____

Delivery Information (please check one) Donation Enclosed Donation to be picked up

Thank you for your consideration. Please fax or mail the complete form to:

Fax: (512) 298-1238

Attn: Colin's Hope Sponsor Chair

PMB 147, 3267 Bee Cave Rd., STE 107

Austin, TX 78746-6700

Colin's Hope is a 501(c)(3) nonprofit organization and all contributions are tax deductible as allowed by law.

For more information, please contact one of the following people:

Kim Flasch, 2016 Tournament Chair, email: kim.flasch@colinshope.org, phone: (512) 750-8161

Wendi Baldwin, 2016 Tournament Chair, email: wendi.baldwin@colinshope.org, phone: (512) 657-3067



Colin's Hope 2015 Major Accomplishments

- The Colin's Hope Water Safety Information Card Program assembled and distributed more than 60,000 water safety information cards throughout Central Texas and beyond.
- Our Water Safety Awareness Campaign included print ads, billboards, Social Media, community events and a Colin's Hope vehicle. More than \$500,000 of in-kind support and media attention was leveraged through campaign partners!
- Alongside our partners at the YMCA of Austin and Austin ISD, we launched a swim safety program for 4 year old children at the Lucy Read Pre K Center. This program provided swim lessons and water safety classroom lessons to 240 at-risk children as well as water safety information to their families. This program has been re-funded and using funds from the Philanthropitch competition- is being replicated at 2 new Austin ISD Pre K Centers in 2016.
- 2016 programming includes: coordinating water safety classes for Superior Health Plan members in 5 Texas cities and expanding our community ambassador training program outside Central Texas to create a larger footprint.
- Via a partnership with BuildASign, aquatic facilities nationwide have Colin's Hope safety signage at their pools.
- Our Annual Colin's Hope Classic golf tournament and raised water safety awareness and over \$30,000 in 2015. The golf tournament has raised more than \$200,000 in the last 7 years.
- The 2015 Colin's Hope Got2Swim Lake Austin 10K raised over \$35,000 and incredible awareness. The 2016 event will be held on Sept 1 and has a goal to raise \$45,000.
- Our 2015 Colin's Hope Kid's Triathlon engaged more than 350 children ages 5-15 to swim, bike, and run for drowning prevention. They raised over \$15,000 in pledges in 2015 to help prevent drowning. The 2016 Kids Tri will be held in September.
- The Colin's Hope Athlete Ambassador program recruited athletes of all types to raise awareness and funds for Colin's Hope all over the world via fundraising pages on the Colin's Hope website.
- We continued our infrastructure development plan, adding 2 new Board Members in 2015 and will add 3 in 2016 and updated our Strategic Plan with new goals for 2016-2018.
- Colin's Hope Executive Director holds leadership positions on the Central Texas Water Safety Coalition (Co-chair), Safe Kids Austin (Vice President), Families United to Prevent Drowning Alliance (Founding member), and speaks at local, state and national conferences. Colin's Hope serves as a key partner in the US Consumer Product Safety Commission Pool Safety Campaign and the World's Largest Swim Lesson (2010-present).
- Partnered with many community partners, businesses and volunteers through water safety presentations, volunteer projects, school and community family focused events.
- Our 4,000+ volunteers have accumulated 1000's of volunteer hours promoting water safety awareness and drowning prevention throughout Central Texas and beyond.