



Colin's Hope Classic – Golf Tournament Donation Packet

The Mission behind Colin's Hope

Colin's Hope raises water safety awareness to prevent children from drowning.
We envision a world where children do not drown.

Colin's Hope is excited to announce its 8th annual Colin's Hope Classic Golf Tournament to be held on **Wednesday, April 27, 2016** at the beautiful **Flintrock Falls Golf Course**. We have set a goal of raising over \$40,000 to create and support programs that raise water safety awareness, provide funding for swim lessons for underserved children, and ultimately prevent childhood drowning accidents. In order to reach this ambitious goal we need your help.

We ask for your support of this important endeavor by making a contribution this year for silent auction items and/or for our prizes to reward our golfers who will be collecting pledges and participating in this year's event. As a donor, your name and a description of your donated item(s) will be displayed at the tournament as well as printed in the golf brochure that will be advertised and distributed to all involved with the golf tournament as well as in Colin's Hope publicity for the event.

Sincerely,

Kim Flasch & Wendi Baldwin
2016 Tournament Co-Chairs

Email: kim.flasch@colinshope.org
wendi.baldwin@colinshope.org

Phone: (512) 750-8161 or (512) 657-3067

FAX: (512) 298-1238



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All donated items must be received by Monday, April 11th to be included in promotional material

Donor name (for printed materials): _____

Contact Person: _____

Mailing Address: _____

Phone: _____ Fax: _____

Email: _____

Donation Description (enclose any photos or brochures to be displayed with item):

Special Instructions: _____

Donation Value: _____

Signature: _____ Date: _____

Delivery Information (please check one)

- Donation Enclosed Donation to be picked up

Thank you for your support. Please return the completed form to:

Colin's Hope
Attn: Donation Chair
PMB 147, 3267 Bee Cave Rd., STE 107
Austin, TX 78746-6700
or
Fax: (512) 298-1238
Email: kim.flasch@colinshope.org
wendi.baldwin@colinshope.org
Phone: (512) 750-8161 or (512) 657-3067

Colin's Hope is a 501(c)(3) nonprofit organization and all contributions are tax deductible as allowed by law.
Please keep this page for your tax records.



Colin's Hope 2015 Major Accomplishments

- The Colin's Hope Water Safety Information Card Program assembled and distributed more than 60,000 water safety information cards throughout Central Texas and beyond.
- Our Water Safety Awareness Campaign included print ads, billboards, Social Media, community events and a Colin's Hope vehicle. More than \$500,000 of in-kind support and media attention was leveraged through campaign partners!
- Alongside our partners at the YMCA of Austin and Austin ISD, we launched a swim safety program for 4 year old children at the Lucy Read Pre K Center. This program provided swim lessons and water safety classroom lessons to 240 at-risk children as well as water safety information to their families. This program has been re-funded and using funds from the Philanthropitch competition- is being replicated at 2 new Austin ISD Pre K Centers in 2016.
- 2016 programming includes: coordinating water safety classes for Superior Health Plan members in 5 Texas cities and expanding our community ambassador training program outside Central Texas to create a larger footprint.
- Via a partnership with BuildASign, aquatic facilities nationwide have Colin's Hope safety signage at their pools.
- Our Annual Colin's Hope Classic golf tournament and raised water safety awareness and over \$30,000 in 2015. The golf tournament has raised more than \$200,000 in the last 7 years.
- The 2015 Colin's Hope Got2Swim Lake Austin 10K raised over \$35,000 and incredible awareness. The 2016 event will be held on Sept 1 and has a goal to raise \$45,000.
- Our 2015 Colin's Hope Kid's Triathlon engaged more than 350 children ages 5-15 to swim, bike, and run for drowning prevention. They raised over \$15,000 in pledges in 2015 to help prevent drowning. The 2016 Kids Tri will be held in September.
- The Colin's Hope Athlete Ambassador program recruited athletes of all types to raise awareness and funds for Colin's Hope all over the world via fundraising pages on the Colin's Hope website.
- We continued our infrastructure development plan, adding 2 new Board Members in 2015 and will add 3 in 2016 and updated our Strategic Plan with new goals for 2016-2018.
- Colin's Hope Executive Director holds leadership positions on the Central Texas Water Safety Coalition (Co-chair), Safe Kids Austin (Vice President), Families United to Prevent Drowning Alliance (Founding member), and speaks at local, state and national conferences. Colin's Hope serves as a key partner in the US Consumer Product Safety Commission Pool Safety Campaign and the World's Largest Swim Lesson (2010-present).
- Partnered with many community partners, businesses and volunteers through water safety presentations, volunteer projects, school and community family focused events.
- Our 4,000+ volunteers have accumulated 1000's of volunteer hours promoting water safety awareness and drowning prevention throughout Central Texas and beyond.